



...Building on over 200 years' experience



IS : 15477



CM/L - 7300131006





# About Us

CEMSEAL Industries is a leading brand in the field of construction chemicals and building material having roots and technical collaborations with UK based company.

Manufacturing plants equipped with European Technology located in Gujarat and Chhattisgarh.

## Wide range of products including:

- Concrete Admixtures
- Tile Adhesives & Grouts
- Block Jointing Mortar
- Waterproofing Compounds
- Putty, Primer & Paints
- Specialty Coatings
- Other Industrial / Project Products





## How do we select Distributor / Dealer?



In the same field for  
more than 3 yrs.

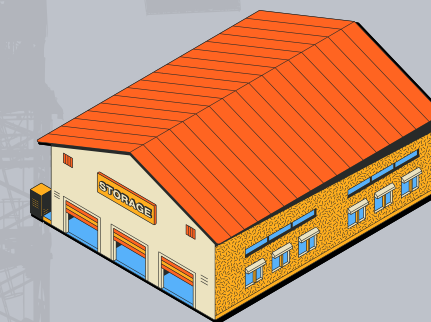


**CREDIT SCORE**

Good credit  
rating.



Goodwill in the  
market.



Storage space &  
capabiity.

**8**

States / UT

**500+**

Projects

**250+**

Distributors

**?**

Are you  
next?

# WHAT WE OFFER?



Exclusivity of business  
in the Given Area  
(MONOPOLY)



Best in Class  
Quality Products



High Profit  
Margins



Reasonable  
Rates



Superior  
Services



After Sales  
Support





## Marketing Activities

including but not limited to:



Banners



Pop material



Hanging Flanges



Counter / Dealer Meets

## Online Marketing

Constant online marketing through:





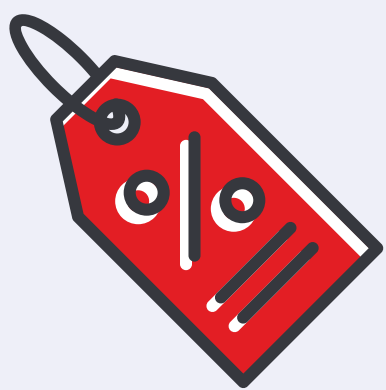
Support for secondary sales through tokens and CEMSEAL MAAN app.



Online learning through youtube videos in English and Hindi (for dealers and end users).



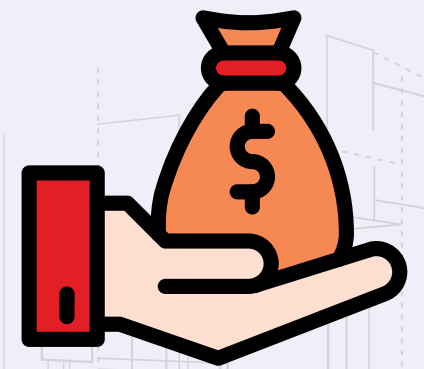
Android application for mobile and TV (CEMSEAL DIGITAL) for constant ads and videos in the shop



Special incentive schemes for distributors and retailers.



Attractive cash discount



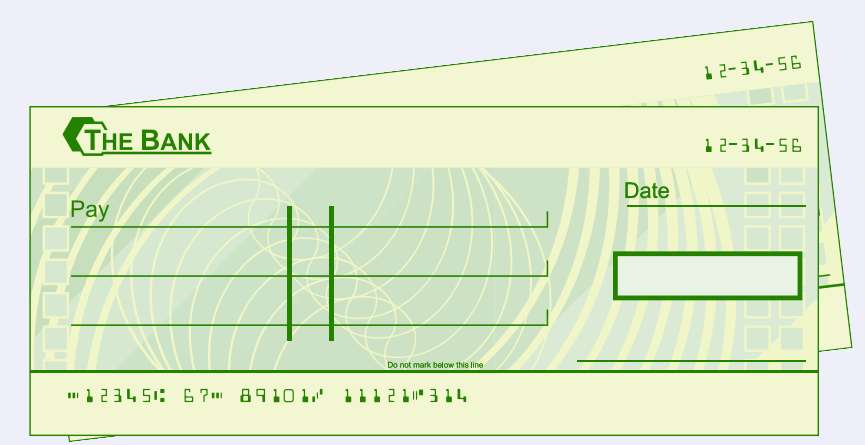
Connecting dealers/distributors to NBFC (Non-Banking Financial Corporations) like L&T Sufin for easy credit facility



# Investment Needed



No deposits



Only 2 security cheques



Tie-up with NBFC provided for Credit



For Distributors

- Powder products - 25 MT
- Liquid products - 2000 ltrs.



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To Register Your Interest

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