



...Building on over 200 years' experience



IS : 15477



About Us

CEMSEAL Industries is a leading brand in the field of construction chemicals and building material having roots and technical collaborations with UK based company.

Manufacturing plants equipped with European Technology located in Gujarat and Chhattisgarh.

Wide range of products including:

- Concrete Admixtures
- Tile Adhesives & Grouts
- Block Jointing Mortar
- Waterproofing Compounds
- Putty, Primer & Paints
- Specialty Coatings
- Other Industrial / Project Products



How do we select Distributor / Dealer?

3+

In the same field for
more than 3 yrs.

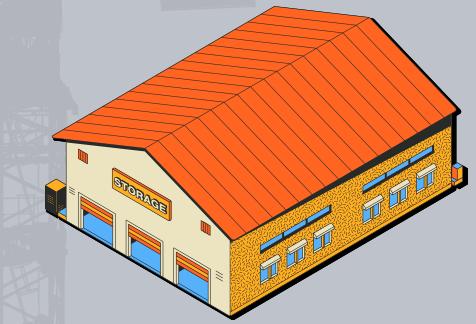


CREDIT SCORE

Good credit
rating.



Goodwill in the
market.



Storage space &
capabiliy.

8

States / UT

500+

Projects

250+

Distributors

?

Are you
next?

WHAT WE OFFER?



Exclusivity of business
in the Given Area
(MONOPOLY)



Best in Class
Quality Products



High Profit
Margins



Reasonable
Rates



Superior
Services



After Sales
Support



Marketing Activities

including but not limited to:



Banners



Pop material



Hanging Flanges



Counter / Dealer Meets

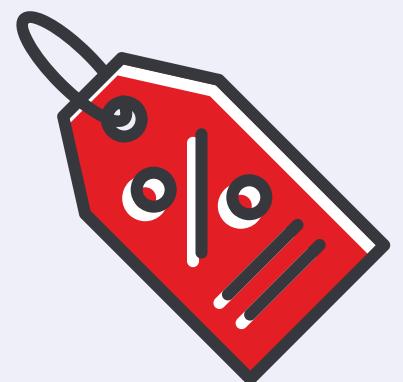
Online Marketing

Constant online marketing through:

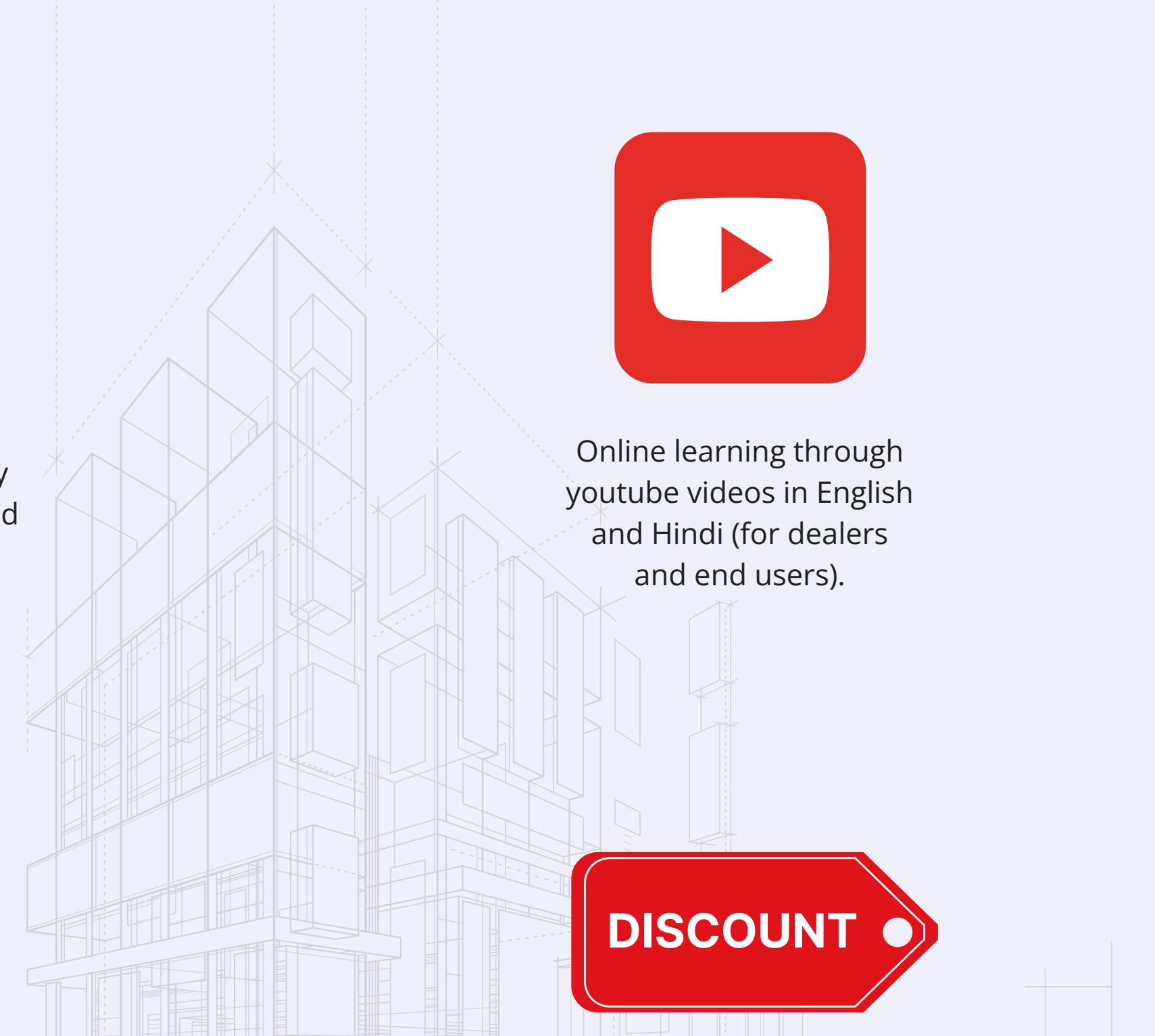




Support for secondary sales through tokens and CEMSEAL MAAN app.



Special incentive schemes for distributors and retailers.



Attractive cash discount



Android application for mobile and TV (CEMSEAL DIGITAL) for constant ads and videos in the shop

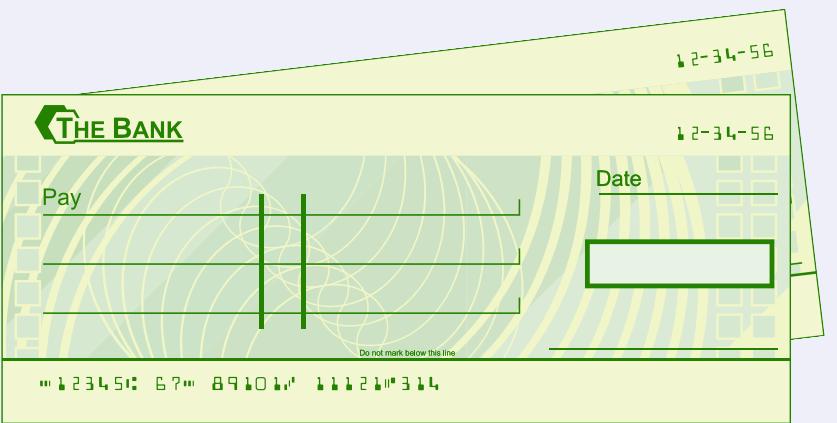


Connecting dealers/distributors to NBFC (Non-Banking Financial Corporations) like L&T Sufin for easy credit facility

Investment Needed



No deposits



Only 2 security cheques



Tie-up with NBFC provided for Credit



For Distributors

- Powder products - 25 MT
- Liquid products - 2000 ltrs.



CEMSEAL



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To Register Your Interest



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